2016 Camp Promotion Training

I. Contact Unit Leader or Campmaster and District Camping Chair at least 2 weeks before presentation

* + Confirm the date, A/V support, location, time & directions
  + Reinforce ***“10 Minute Guarantee***” You should be done in 10 minutes
  + Remind Unit Leader to let parents/families know there will be a camp promotion presentation. Scouts and parents should hear the presentation if possible.
  + If at a District event, confirm your presentation with the Campmaster and District Camping Chair

1. Obtain presentation materials from Chapter Camp Promotions Chair or Lodge Camp Promotions Chair

IV. MAKE PRESENTATION

* 1. Arrive at least 15 minutes early, in full field uniform with your OA Sash.
  2. Bring appropriate camp flyers with you.
  3. If you plan to show the camp promotion You Tube video, you may need a laptop, projector and screen. The Unit Leader may have this equipment. If so, bring a downloaded copy of the camp promotion video.
  4. Introduce yourself to unit.
  5. Test A/V equipment & play the video, if available.
  6. Deliver the presentation – Stay Under 10 Minutes!!!!!!!!
     + Talk about the fun of camp. Relate a personal story.
     + Make sure you mention the availability of camperships.
     + Thank unit leader for their help.

Thank the Unit Leader or Campmaster and District Camping Chair

IV. REPORT YOUR PRESENTATION to your Chapter Camp Promotions Chair

* 1. Tell them the unit or District event and date of your presentation.

